Arexpo is the Company owner of the area interested in the EXPO 2015 Universal Exhibition and held by the Lombardy Region, Municipality of Milan, Municipality of Rho, Fondazione Fiera Milano and Milan Province.

The area covers about 105 hectares and is located in the Northwest of Milan, one of the most dynamic and infrastructured regions of Italy and the third of Europe, easily accessible from international airports, underground and railway interchange system and the hub of strategic highways.

The infrastructure system for EXPO 2015 will provide a suitable frame for the development of future urban projects, giving priority to the establishment of high value-added services indiverse spaces for morphologies, structures and sizes between sport, edutainment, entertainment and business.

Arexpo S.p.A. will issue an international tender in early 2014 for the selection of the post-Expo private projects in order to start the construction activities on 1st November 2015.
Established on June 1st 2011 by the Lombardy Region, at present Arexpo S.p.A. is held by the Lombardy Region and the Municipality of Milan with a stake of 34.67% each, Fondazione Fiera di Milano with a stake of 27.66%, the Province of Milan and the Municipality of Rho.

The purpose of the Company may be summarised as follows:
- Acquire the Expo site areas from public entities and private owners, possibly through deeds of assignment;
- Make the aforementioned areas available to Expo 2015 S.p.a. company for the design and realisation of the urban transformation works in preparation for Expo 2015 through the granting of rights of use or surface rights or any other rights that may guarantee the fulfilment of the purposes for which the areas have been made available;
- In coordination with Expo 2015 S.p.A., monitor the process of infrastructuring and conversion of the areas in order to ensure that they are properly requalified and their value is enhanced, also in the post-Expo stage;
- Coordinate the process of development laid down in the land-use plan for the areas in the post-Expo period, account duly taken of the town planning regulations and the functional mix defined in the urban plan, as amended by the Planning Agreement approved with D.P.G.R. (Decree of the President of the Regional Council) no. 7471 of August 4th 2011;
- Ensure the enhancement and renovation of the exhibition site by giving preference to projects designed to improve the quality of the social, economic and territorial context, possibly also through the sale, at the post-Expo stage, of the real estate property held by the Expo 2015 S.p.a. through a tender procedure.

### Main transformation areas (North-West Milan):

<table>
<thead>
<tr>
<th>Area</th>
<th>Location</th>
<th>Area (ha)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Post Expo 2015</td>
<td></td>
<td>105</td>
</tr>
<tr>
<td>Alfa Romeo</td>
<td>Arese</td>
<td>180</td>
</tr>
<tr>
<td>Cascina Merlata</td>
<td>Milan</td>
<td>52</td>
</tr>
<tr>
<td>Stephenson</td>
<td>Milan</td>
<td>45</td>
</tr>
<tr>
<td>Bovisa</td>
<td>Milan</td>
<td>87</td>
</tr>
<tr>
<td>Portello Nord e Sud</td>
<td>Milan</td>
<td>38</td>
</tr>
<tr>
<td>City Life</td>
<td>Milan</td>
<td>38</td>
</tr>
<tr>
<td>Porta Nuovo</td>
<td>Milan</td>
<td>14</td>
</tr>
</tbody>
</table>
A Masterplan for the urban region of Milan

The aim of the Masterplan for the post-Expo 2015 is to give value to the physical and intangible heritage of the Universal Exhibition.

The interested area covers about 100 hectares and it is located in the Northwest quadrant of the metropolitan area of Milan, one of the most dynamic and infrastructured regions of Italy and Europe.

The area is easily accessible from the Milan airport system, well served by the underground and railway interchange system and next to the strategic hub of the regional and national highway system.

This integrated urban transport system will be improved by the Universal Exhibition of 2015.

Giving value to this area means to promote the re-use of virtuous public investments already made as well as the existing ones, in order to infrastructure the whole site.

The infrastructure system for the 2015 Universal Exposition will provide a suitable frame for the development of the future urban projects. The continuity of use soon after the Expo will also involve some structures and special equipments.

The idea is to control and limit the resources necessary for the adaptation of the area in the post-Expo phase with a high-sustainability urban regeneration project.

The aim is to re-open the site as soon as possible after the conclusion of the event and to envisage, for some areas, a possible immediate use after the 2015 Exhibition, the so-called “fast post”.

Needed operating and functional conditions will be programmed, usability and accessibility will be assured through a programmed and selective disinvestment of temporary structures.

The urban plan of the site, starting from the imprinting inherited from Expo 2015, is inspired to the best urban solutions for the modern historicized European cities, updated and reinterpreted in new contemporary urban environments.

The project seeks a high differentiation of uses and activities, giving priority to the establishment of high value-added services in differentiated spaces for morphologies, structures and sizes. This will allow the area to host a high variety of solutions, which may make use of appropriate spaces and equipments for high quality living spaces and a provision of facilities and services in a recognizable urban landscape.

A large thematic park will be the heart of the new urban design plan, becoming the container of civilian proposals for the metropolitan area and for the strengthening of regional urban framework. This thematic park will be open to the collectivity and will have a multi-faceted characterization, developing, as far as possible, a solid connection with the Expo 2015 framework “Feeding the planet, energy for life” focused on food, culture, science, innovation, divulgation and education.
"Giving value to EXPO 2015 legacy through a flexible and adaptable Masterplan"

- Area of interest: 1,050,000 sqm
- Multi thematic park Area: more than 440,000 sqm
- Private building development area: 220,000 sqm
- Private uses: High variety of urban mixed uses (housing, offices, retail up to medium surface, light industry)
- Public activities and services: local and metropolitan level of structures and services
- Buildable surface: 490,000 sqm
- Social Housing: 30,000 sqm
At the same time, the sport calling will be strengthened, with new professional international and local facilities and with the provision of spaces and equipments dedicated to leisure time. Therefore, the pluri-thematic park will combine and integrate different vocations into the wide area:

- Sports and entertainment: The possible location of a sports centre which may also include a football stadium;
- Park for families: A great area for recreation and relaxing activities equipped with entertainment structures;
- Agribusiness: A new multi-purpose centre on the agri-food in an urban interpretation, which integrates training and scientific dissemination with spaces for market and retail;
- Biodiversity Park: As a part of the legacy of Expo, an area of scientific interest, but also open to all citizens for recreation;
- Excellence and research: A site hosting Italian excellence, artisanal, semi-industrial and production chain and retail, with showrooms and laboratories.
- Social and cultural: A place dedicated to the and national and international non-governmental organizations.

The Masterplan has a flexible and adaptable layout. This will allow to check any time the congruence with the evolution of Expo 2015, with regard to the permanent structures. The decisive elements will be selected in terms of strategic value, impact on public interest, general factors of attraction and elements of identity, functional to the contest proceedings.

Based on the contents of the Master Plan and in accordance with its guiding principles, Arexpo S.p.A., the company owner of the areas, will draw up in early 2014 the tender documentation - technical and legal - to identify project developer and operator.

The aim of the selection will be to achieve:

- An urban project with a strong and recognizable identity, high quality and international visibility standards;
- The maximum economic value of public areas as part of the public objectives set;
- Elements of innovation and engineering excellence (valence and environmental sustainability, "smart city" policy, public spaces and services, quality control project);
- Economic development of the area and the metropolitan city with the attraction of investments and the creation of jobs and, at the same time, the promotion of social inclusion;
- A process of implementation and management of a well planned and well governed area.
MILANO
EXPO 2015
POST EXPO

Giving value to EXPO 2015 legacy through a flexible and adaptable Masterplan

[Diagram of site plan]

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